



SHURE SOLUTIONS FOR CONFERENCING & MEETINGS

MAKE EVERY VOICE COUNT

Shure lets you hear and speak freely — from the boardroom to the classroom. With audio solutions that are straightforward to set up, user friendly and built to last, our innovative and complete systems allow you to make the most of every meeting.

WHY CHOOSE SHURE?

- One-stop solutions for all your audio needs, from simple to complex, small to large.
- Extraordinary collaboration experiences you can customize for any user, space, or application.
- Long heritage and technical leadership in high-quality audio, acoustics, wireless, DSP, software, and audio networking.
- Compatibility and certification with leading software and hardware collaboration platforms.
- Award-winning global support infrastructure.

A full range of networked standard, array, and wireless microphones, combined with hardware and software DSPs, and loudspeakers deliver precise audio coverage and the highest level of performance for AV conferencing, sound reinforcement, and recording applications even in the most demanding and complex spaces.



BEST-IN-CLASS TECHNOLOGY

A comprehensive portfolio of precision-engineered hardware, enabled and enhanced by powerful software tools, set the benchmark for the highest quality collaboration experiences.



SOLUTIONS FOR EVERY ROOM

From small collaborative spaces to the largest multi-purpose rooms, Microflex® Ecosystem solutions deliver adaptable and immensely scalable audio for any space, providing a single technology platform that can be used throughout your organization.



ENDLESSLY FLEXIBLE & FULLY CONFIGURABLE

The end-to-end, fully networked and software-controlled system architecture can be customized and tailored to meet the widest variety of environments, applications, and user needs.



CERTIFIED & SECURE

Certification from Shure Technology Partners ensures seamless interoperability when completing your Microflex Ecosystem with add-on collaboration, video, camera, and control solutions. Shure Audio Encryption provides secure audio connections between Shure devices and safeguards content without compromising audio quality.

Networked wall and table speakerphones, ceiling microphone array, loudspeakers and dedicated control systems that can be mixed and matched into any room and meeting style, so all meeting participants can speak freely and experience exceptional audio in every conference call.

**ADVANCED TECHNOLOGY MADE SIMPLE**

A suite of components that combine superior sound quality, intuitive design, and convenient controls provide a scalable solution for meeting rooms of all shapes, sizes, and layouts.

**FLEXIBLE AUDIO THAT JUST WORKS**

Define your ideal conferencing audio solution by mixing and matching Stem Ecosystem™ devices to create the perfect pick-up in any room so you can speak freely in your meetings.

**PLATFORM TOOLS**

From design to implementation and management, Stem Ecosystem solutions are backed by a robust platform full of tools to make the process of adopting new technology effortless, every step of the way.

**PLAYS NICE WITH OTHERS**

Compatible with your favorite leading video conferencing platforms and collaboration technologies, the Stem Ecosystem platform provides a seamless and intuitive user interface to manage virtual meetings at your fingertips.



SHURE

MICROFLEX

ECOSYSTEM

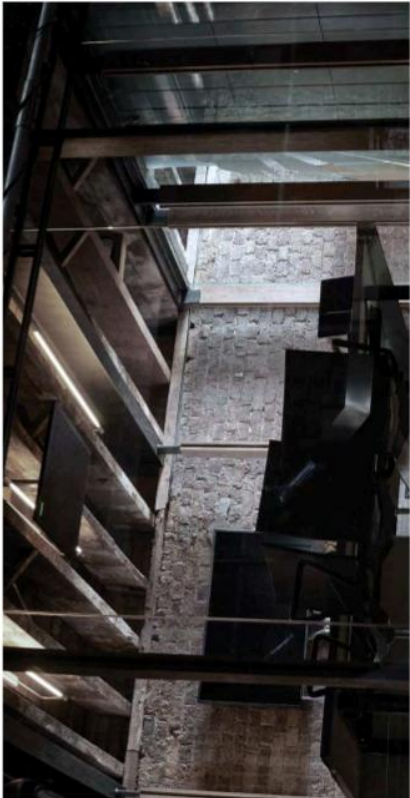
EXPERIENCE PRECISION

SHURE

STEM

ECOSYSTEM

EFFORTLESS



IN A NUTSHELL

You need Shure's Microflex Ecosystem solutions if you require best-in-class performance with specific audio components that can be precisely tailored by a professional systems integrator to provide AV conferencing, sound reinforcement, recording, or voice lift in more demanding or fully integrated meeting spaces.

You need Shure's Stem Ecosystem solutions if you want a straightforward yet comprehensive audio and control solution for video conferencing that you can install with your in-house team, or with professional support for larger deployments, in standard meeting rooms that don't have special requirements.

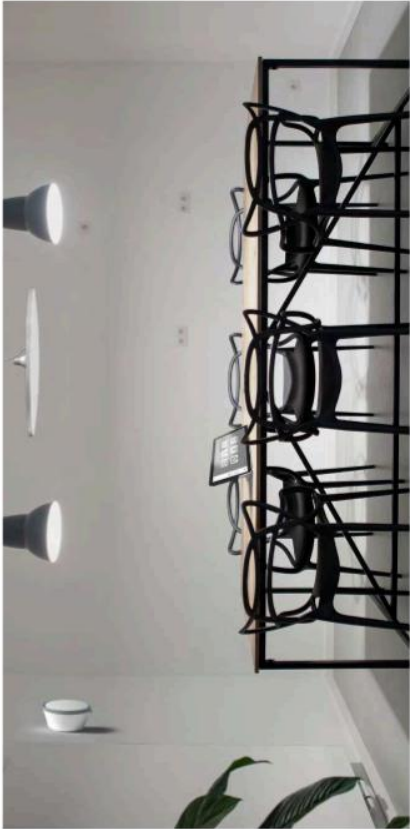
TARGET USE CASES

Core Applications	AV Conferencing, Sound Reinforcement, Recording, Voice Lift	AV Conferencing
Environments	Complex, custom, architecturally or acoustically challenging rooms; Premium and high-end environments	Simple / standard rooms that are reasonably consistent and don't present unique challenges
AV Project Scope & Lifecycle	New build, consultant- or architect-led project	Existing room upgrade
	Organization-wide technology refresh or upgrade	Large-scale roll-out or upgrade of standard rooms
	Reasonably long delivery timeline and dedicated skilled staff resources	Rapid deployment at scale and limited skilled staff resources
	Global standards with one platform to support any and all audio needs	Global standards for majority of smaller to mid-size rooms
	You are prepared to invest in a premium, best-in-class solution	You are looking for an easy and affordable solution
Budget		

ECOSYSTEM COMPARISON

MICROFLEX
ECOSYSTEM
EXPERIENCE PRECISION

STEM
ECOSYSTEM
EFFORTLESS



TECHNOLOGY REQUIREMENTS

Audio Performance	Best available level of performance	Good audio quality, far superior to typical all-in-one devices and other 'good enough' solutions
Room Acoustics	Challenging acoustic conditions such as noticeable ambient noise or reverberation	Acceptable acoustics that do not pose significant challenges to good audio
Audio Coverage	Precisely-defined audio coverage in all or key areas of the room	Uniform audio coverage throughout the room
Integration	Complementary wireless audio for presenters or Q&A	Presenter or Q&A microphones are not required
	Supports software and hardware AV conferencing platforms	Supports software AV conferencing platforms only
	Usually integrated with camera tracking systems, display solutions, room control systems etc.	Straightforward, self-sufficient solution that typically operates standalone or with minimal third-party components (USB cameras, external speakers)
Certifications	Scope and complexity of the system make professional installation essential	Professional installation is only required for more complex or larger deployments
	Fully certified for a variety of AV conferencing platforms and add-on AV systems	Compatible with leading AV conferencing platforms
	Certification is important	Certification is not an essential requirement
Security	High-priority because of the confidential nature of your work	Not a deciding factor